

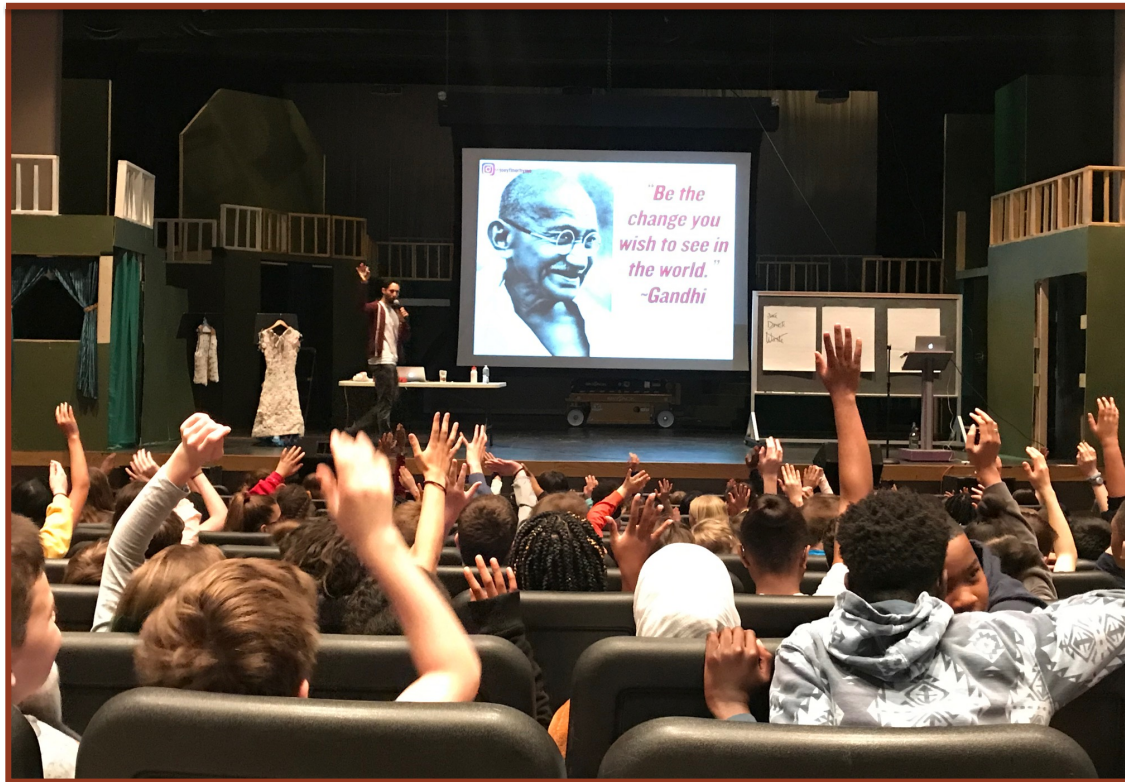
JOEYFINERHYPE

# An Overview of Educational Programs and Services





# Joey FineRhyme Introduction



Since 2009, Joey Feinstein (aka *FineRhyme*) has educated over 120,000 K-College students about our shared environmental challenges and what we can do to address them.

Building off STEAM content around energy, climate, and waste, his multi-media assemblies emphasize action on these issues and leverage the legacy of social movements to inspire students in believing they can make a positive difference in their world.

Student engagement is further amplified through “*Raptivism*”: a unique approach to learning that uses original rap music to inspire environmental activism and education through hip-hop.

# Program Overview



## Scope of work

Joey's work spans assemblies and classroom enrichment, including workshops and residencies. All offerings can be customized to fit a school's unique curriculum and culture, along with NGSS and CCSS guidelines.

## Assemblies

Each assembly includes standard customization with themes and topics that can be tailored to school specific interests. Additional customization is available upon request. Assemblies are offered as stand-alone presentations or a *Sustainability Series* in which content presented on different days builds off of previous programs. [This video](#) explains more.

## Workshops

From science, art and math to social sciences, sustainability lends itself seamlessly to interdisciplinary learning.

Joey's workshops include student "Raptivism" Residencies, "Future Labs", math intensives, spoken word workshops, the "Plastic Challenge" and more.

# Assembly Benefits



At right: A teacher rides a one-of-a-kind pedal powered sound system amplifying the assembly.



## STEM TO STEAM

Real world knowledge is illuminated through a range of fun and exciting multi-media approaches.

Ranging from time-lapse animations and current events to props and song, sustainability assemblies span math and science to humanities and the arts.

## GLOBAL CITIZENSHIP

Collective responsibility and *being the change* is driven home in numerous ways.

By showcasing the legacy of positive impact past and present alongside uplifting messaging and music, the importance of students' place in the world is compellingly brought to life.

## CRITICAL THINKING

Student voices matter, and this is reinforced throughout FineRhyme programming.

Audience participation includes numerous exercises, call and responses, and Q&A: all designed to stimulate active learning and compliment the classroom.





# Customized Workshops & Assemblies

## MAKE IT YOURS!

From single class enrichment and all school assemblies to multi-week “residencies,” each can be designed to compliment a school’s specific interests and curriculum. Below are examples of previous custom programming.

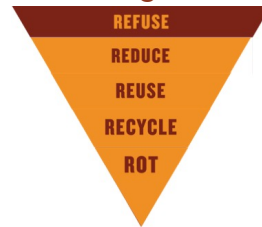
### ***Math, Morals & Movements***

How numbers help guide our actions



### ***The Plastic Challenge***

Behavioral change meets STEAM



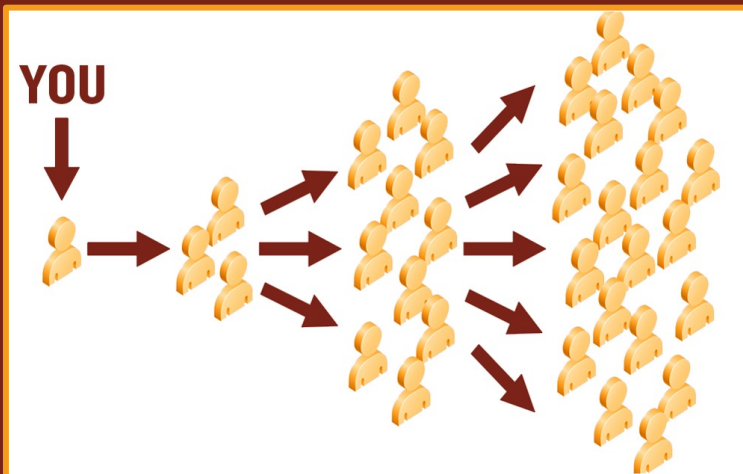
### ***Parallels of People & Planet***

Shaping our world, inside and out



## PERSONAL EMPOWERMENT

Whether a math intensive, collective behavioral change effort or designing a personal sustainability plan, the role that each one of us can play to *be the change* is a consistent theme.



# Testimonials



*"In my 11 years in the classroom and as an Assistant Principal, I have yet to come across someone as genuinely inspirational and loved by teachers and students as Joey Feinstein/FineRhyme. "*

**Brad Parker, Assistant Principal, Vernon World IB, Portland OR.**



*"In a room of over 500 students, Joey delivered a fun and impactful presentation that not only inspired our audience but also motivated them to act. "*

**Vicky Fernandez, Activism Chair for Junior State of America,  
Student at Georgetown University**

*"Joey's ability to educate students on environmental issues while making it entertaining is remarkable. He brings sustainability to life in a one-of-a-kind way that truly reaches people."*

**Nicole Boomgaarden, District Wide Environmental Chair,  
School District 39, Wilmette IL.**





For more information, bookings  
and inquiries, please contact:

Joey Feinstein  
(312) 593-2933  
[info@joeyfinerhyme.com](mailto:info@joeyfinerhyme.com)  
[www.joeyfinerhyme.com](http://www.joeyfinerhyme.com)

