

JOEYFINDERHYME

# Joey FineRhyme Overview

EDUCATE

INSPIRE

ACHIEVE





# Joey FineRhyme Introduction



Since 2009, Joey Feinstein (aka *FineRhyme*) has educated over 70,000 K-College students about our shared environmental challenges and what we can do to address them.

Building off STEAM content around energy, climate, and waste, his inter-disciplinary approach to learning emphasizes action on these issues and leverages the legacy of social movements to inspire students in believing they can make a positive difference in their world.

Student engagement is further amplified through “*Raptivism*”: a unique approach that uses original rap music to educate and inspire environmental action.

# Program Overview



## Scope of work

Joey's work spans all school assemblies and classroom enrichment workshops. All offerings can be customized to fit a school's unique curriculum and culture along with NGSS and CCSS guidelines.

## Assemblies

Each assembly includes standard customization with themes and topics that can be tailored to school specific interests. Additional customization is available upon request. Assemblies are offered as stand-alone presentations or a Sustainability Series.

[This video](#) explains more.

## Workshops

From science and art to math and social sciences, sustainability lends itself seamlessly to inter-disciplinary learning.

Joey's workshops include student leadership seminars, "Future Labs", math intensives, spoken word workshops, the "Plastic Challenge" and more.

## Assembly Benefits



### STEM TO STEAM

Real world knowledge is illuminated through a range of fun and exciting multi-media approaches.

Ranging from time-lapse animations and current events to props and song, sustainability spans math and science to humanities and the arts.

### GLOBAL CITIZENSHIP

Collective responsibility and *being the change* is driven home in numerous ways.

Showcasing the legacy of positive impact (past and present) combined with uplifting messaging and music, the importance of students' place in the world is brought to life.

### CRITICAL THINKING

Student voices matter, and this is reinforced throughout FineRhyme programming.

Audience participation includes call and response and instructive inquiry, designed to stimulate active learning and complement the classroom.



# Customized Workshops & Assemblies

## MAKE IT YOURS!

From single class enrichment and all school assemblies to multi-week workshops, each can be designed to complement a school's specific interests and curriculum. Below are examples of previous custom programming.

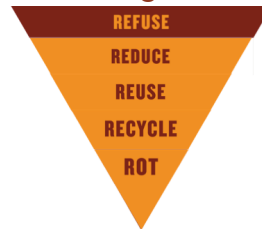
### ***Math, Morals & Movements***

How numbers help guide our actions



### ***The Plastic Challenge***

Behavioral change meets STEAM



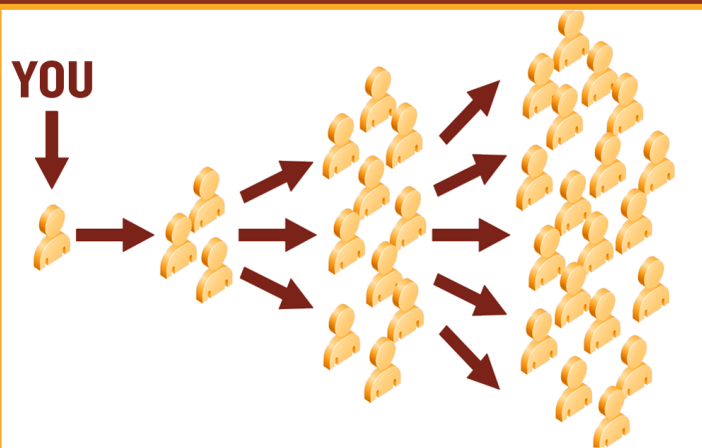
### ***Parallels of People & Planet***

Shaping our world, inside and out



## PERSONAL EMPOWERMENT

Across all programs, the role that each one of us can play to *be the change* is a consistent theme.



## PEDAL POWERED SOUND SYSTEM

Students are captivated by this 100% human powered sound system in action, which can provide high quality sound for 600+.





# Testimonials



*"In my 11 years in the classroom and as an assistant principal, I have yet to come across someone as genuinely inspirational and loved by teachers and students as Joey Feinstein/FineRhyme. "*

**Brad Parker, Assistant Principal, Vernon World IB, Portland OR,  
District 97 and OPRF High School Graduate**



*"In a room of over 500 students, Joey delivered a fun and impactful presentation that not only inspired our audience but also motivated them to act. "*

**Vicky Fernandez, Activism Chair for Junior State of America,  
Student at Georgetown University**

*"Joey's ability to educate students on environmental issues while making it entertaining is remarkable. He brings sustainability to life in a one-of-a-kind way that truly reaches people."*

**Nicole Boomgaarden, District Wide Environmental Chair,  
School District 39, Wilmette IL.**





**For more information, bookings,  
and inquiries, please contact:**

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